

ASSESSMENT REPORT FOR

____ General Education ____
(Instructional Degree Program)

____ Associates ____
(Degree level)

____ 2008-09 ____
(Assessment Period Covered)

____ June 15, 2009 ____
(Date submitted)

Intended Educational (Student) Outcome:

Note: There should be one form C for each intended outcome listed on form B. Intended outcome should be restated in the box immediately below and the intended outcome number entered in the blank spaces.

____ Effective Communication: Students will be able to express their ideas clearly and effectively and will accurately interpret communication from others.

First Means of Assessment for Outcome Identified Above:

GEAA 4 a. Means of Program Assessment & Criteria for Success:

The effective communication skills were measured by evaluating a regular assignment: the Comparison/Contrast Essay in English Composition.

The criterion for success was that 80% of the students will score 80% or better on this assignment.

GEAA 4 b. Description of Data Collection & Assessment Results:

This class was taught Spring 2008. 100% of the students scored 80% or better (11 out of 11 students scored 80% or better). Goal was met.

GEAA 4 c. Use of Results to Improve Instructional Program:

Continued high emphasis on effective written communication.

Second Means of Assessment for Outcome Identified Above:

GEAA 4 a. Means of Program Assessment & Criteria for Success:

The effective communication skills were measured by evaluating the Persuasive Speech assigned in Public Speaking: College and Career.

The criterion for success was that 80% of the students will score 80% or better on this assignment.

_GEAA 4__ b. Description of Data Collection & Assessment Results:

This class was taught Spring 2008. 100% of the students scored 80% or better (13 out of 13 students). Goal was met.

_GEAA 4__ c. Use of Results to Improve Instructional Program:

Continued high emphasis on effective oral communication.

Third Means of Assessment for Outcome Identified Above:

_GEAA 4__ a. Means of Program Assessment & Criteria for Success:

The effective communication skills were measured by evaluating the Critical Incident paper assigned in Organizational Communication.

The criterion for success was that 80% of the students will score 80% or better on this assignment.

_GEAA 4__ b. Description of Data Collection & Assessment Results:

This class was taught Summer 2008. 91% of the students scored 80% or better (10 out of 11 students scored 80% or better). Goal was met.

_GEAA 4__ c. Use of Results to Improve Instructional Program:

Continued emphasis on effective communication.

Fourth Means of Assessment for Outcome Identified Above:

_GEAA4__ a. Means of Program Assessment & Criteria for Success:

The effective communication skills were measured by evaluating the Censorship Paper assigned in *Informed to Death: Multi-Media's Effect on American Culture*.

The criterion for success was that 80% of the students will score 85% or better on this assignment.

_GEAA4_b. Description of Data Collection & Assessment Results:

This class was taught Summer 2008. 86% of students scored 85% or better (10 of 12 students). Goal was met.

_GEAA4_c. Use of Results to Improve Instructional Program:

Continued emphasis on effective communication skills.